



Concordia Eco Resort wins Best Eco-Friendly Villas Resort and Retreat Award 2023 by LUXLife Magazine

LUXlife Magazine is a premium lifestyle publication which was founded in 2015 by the publishing company AI Global Media Ltd. Distributed to a circulation of 94,000 globally, LUXlife focuses on a range of topics within the luxury lifestyle industry, featuring articles on; fashion, beauty, fine dining, travel, luxury real estate and much more. Within their pages you'll find everything from product news and reviews, to in-depth pieces on trends, features and comment; all designed to inform, entertain and inspire.

An official announcement will be taking place on the LUXLife website this August 2023 with special mention and feature in the soon coming print publication. Over the past 12 months, their magazine has had 2.5 million page views serving as a fantastic platform for exposure and cover.

“A win for Concordia is a win for St John.” - Concordia Management Team.

Concordia, St John, US Virgin Islands - Concordia Eco-Resort, located in St John, US Virgin Islands, passes the sustainable eco tourism torch to its new owners in 2022, Concordia Inc. believing in the vision first started by its well known previous owner, Stanley Selengut in the 1970s. Concordia today now has 33 total rooms. Of those, 25 are cabanas with a maximum occupancy of 5 people, and 8 are villas with maximum occupancy of 5. Maximum occupancy for group planners is 148 guests. Concordia Eco Resort easily caters to groups looking for 10-50 rooms.

Guests at this breathtaking property enjoy easy access to nearby beaches, nature trails, and an iconic sunrise at Ram's Head, one of the Virgin Islands' top hiking trail destinations.

“Sustainable tourism, also known as ecotourism or green tourism, is a form of tourism that attempts to take responsibility for its current and future economic, social and environmental impacts, by looking at the needs of visitors, the industry, the environment, and host communities.” According to 2022 survey, over 80% of global travelers said that sustainable tourism is important. www.statista.com/topics/1916/green-tourism/

Concordia’s values and experiences, with a name originating in the Greek representation of harmony and peace, intentionally focuses on guest experiences that complement and enhance the relationship between humans and nature, specifically the Caribbean eco-system. Its remoteness enhances one’s focus not on the physical conveniences of life, but instead takes guests’ focus onto the vastness of the nature surrounding each room and each guest.

Concordia Eco Resort offers a plethora of outdoor activities for guests to enjoy. From snorkeling in crystal clear waters to hiking scenic trails, kayaking, paddleboarding, day charter trips, there are endless opportunities for exploration and adventure.

“The global ecotourism market size was valued at USD 185.87 billion in 2021 and is expected to expand at a compound annual growth rate (CAGR) of 15.2% from 2022 to 2030. The growth is mainly driven by the rising popularity of immersive travel, outdoor recreational activities, and solo traveling coupled with rapid urbanization and the availability of cheap flights. The growing awareness about the adverse impact of tourism on the environment such as water pollution, soil erosion, and habitat loss has prompted sustainable tourists and government authorities to promote ecotourism and contribute to the growth of the industry.” [Ecotourism Market Size, Share & Growth | Global Report, 2030 \(grandviewresearch.com\)](https://www.grandviewresearch.com/industry-analysis/ecotourism-market)

Concordia Eco Resort caters well to groups looking for 10-30 rooms. Ideal for groups who want to incorporate wellness, health oriented, and physical activities for their attendees. This can be for church groups, summer camps, yoga retreats, corporate retreats, weddings, Company Incentives groups.

About St John, USVI

At just 27 square miles, St John is three by nine mile island, smallest of the three major islands that make up the US Virgin Islands. Just a ferry ride away from St Thomas, it is the least populated of the three islands. Since the 1950s, two thirds of the island has been dedicated to Virgin Islands National Park, which includes 5,600 acres of off-shore marine areas. There are 22 self guided hiking trails within the Virgin Islands National Park. Over 100 donkeys freely roam the island. This is an ideal vacation destination for eco travelers and eco conscious groups. St John was recently voted “Best Island in the Caribbean/Atlantic” by the readers of Conde Nast Traveller in the publication’s prestigious annual Readers’ Choice Awards poll.

Contact us at
Concordia Eco Resort
20 Concordia,
St John, VI 00830
tim@concordiaecoresort.com
www.concordiaecoresort.com
1.340.693.5855

